



# POSTERS — Favorite Kids Show In Art Deco or Nouveau Style

Meets Florida Curriculum Criteria(s):01.0; 04.0; 06.0; 09.0

## **TASK :** Create A Kids Show Poster In An Art Deco or Nouveau Style

Your job is to pick a favorite kids show (Spongebob, Looney Tunes, etc). and create an advertisement poster for this show in either an [Art Deco](#) or [Art Nouveau](#) style.

### **PRE-PRODUCTION:** .50 Points for all completed Production Work

- Determine what style you will be working on
- Think about key, defining characteristics of this style. Look at examples. Find a poster you could adopt the look or style of easily.
- Sketch out three ideas for your posters. Snap a photo of your concepts and get those to me for feedback before making a final.
- Look up Art Deco people and characters. How could you make your characters look like the design style you're mimicking.

### **PRODUCTION:** .1 Points for all completed Production Work

#### **ART DECO or NOUVEAU POSTER – Adobe Photoshop or Illustrator**

- ◆ 8.5" w x 11" h blank canvas.
- ◆ Resolution is 300 dpi.  
Use an era appropriate font for either style
- ◆ What would your cartoon characters look like in the style you choose?
- ◆ I would suggest finding a famous poster in the style you like and try to recreate it using your favorite kids show characters / icons / colors etc..

### **POST - PRODUCTION:** .50 Point for all completed Post-Production Work

- ◆ Save the PSD and AI versions.
- ◆ Deliver a .PDF final via Focus or emailed to me: [juulc@pcsb.org](mailto:juulc@pcsb.org) or in Teams

### **OUTCOME:** This project incorporates:

- |  |   |
|--|---|
| ◆ Critical Thinking                        | ◆ Measuring                                   |
| ◆ Full Design Process knowledge            | ◆ Photoshop / Illustrator knowledge and skill |
| ◆ Copywriting                              | ◆ Concept sketching                           |
| ◆ Feedback & other student-based decisions |   |

### **GRADING:**

- |                       |                                   |
|-----------------------|-----------------------------------|
| • ATTENTION TO DETAIL | • CORRECT SIZE                    |
| • ORIGINALITY         | • RECREATION OF NECESSARY CREDITS |
| • HUMOR FACTOR        | • MATCHING FONT                   |