



# TYPOGRAPHY PORTRAIT

## Meets and Exceeds Florida State Standards

- 03.00 Demonstrate an understanding of type design
- 03.01 Define typographic terms (e.g., leading, kerning).
- 03.02 Identify and select typographic applications.
- 03.03 Explain specification of type and copy fitting.
- 03.04 Identify and select typographic styles.
- 03.05 Define basic letter structures.
- 03.06 Demonstrate mixing of families of type.
- 03.07 Identify and select lettering styles.



Plot: Taking the character as text project even further, student compose portraits out of complete passages of text or corresponding names of the portrait. Students discover how type families and multiple uses of fonts can impact a design. These designs can be self-portraits, or of an admired figure worthy of having their words immortalized.

## Project Examples:

[23 Examples Of Typographic Portraits](https://www.template.net/design-templates/fonts/examples-of-typography-portrait/)

<https://www.template.net/design-templates/fonts/examples-of-typography-portrait/>

[15 Examples of Portrait Typography](https://www.pinterest.com/pin/247838785713316830/)

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[20 Typographic Portrait Art Examples For Inspiration](https://webneel.com/webneel/blog/20-beautiful-and-creative-typography-portraits-designs-your-inspiration)

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## PRE-PRODUCTION

- Who are you going to create an image of?
- What font or typeface would be most appropriate and speaks to your persons design? If it's a self-portrait, what fonts speak to your persona?
  - [How to create a Typographic Portrait Using Adobe Illustrator](#) \*Step By Step
  - [How to create a Typographic Portrait Using Adobe Photoshop](#) \*Step By Step
  - [Typography Portrait Using Photoshop](#) Video
  - [How to create Text Effects Using Photoshop](#) \*Step By Step\*
- What elements are needed?
  - An original photo in Black and White

# PRODUCTION

- Create your project in either Illustrator or Adobe Photoshop (300 dpi) **8 ½" x 11"**
- **You'll need to find a way to create the final that works for you.**
- **Please DO NOT simply drop a paragraph of text over a photo and call it a day.**
- **Take your time and seek inspiration from the work you're doing.**

Make a time to go over your finals with Mr. Juul or during a critique and make any suggested changes before it's finalized and uploaded.

# POST-PRODUCTION

- When Finished, **SAVE A COPY** as a JPEG. 300dpi resolution 8.5" x 11"  
Upload this version to Focus or the Class In Box title **TYPOGRAPHY PORTRAIT**.
- **3 points.** Breakdown.
- Only fonts were used
- Creativity & use of fonts
- Character is recognizable.
- Turned in on time and to specifications asked for (ex: they look like the examples)

## Grading Rubric – 3 points

An **A** grade will look like: 3 points

Your attention to detail is self evident. You followed the outline exactly as explained. You incorporated original thoughts and ideas. The artwork is personal, of your choice and of professional standards you set. You followed Pre-Production – Production and Post Productions instructions.

A **B** grade will look like: 2.5 points

Your attention to detail is evident in parts of your final. You followed the outline mostly as explained. You incorporated some original thoughts and ideas. Your idea and artwork is of professional standards, but has some room for revisions. Your letter may contain a few typos.

A **C** grade will look like: 2 points

Your attention to detail is evident in some of your final. You followed the outline mostly as explained, but are missing one or more key elements asked for. You incorporated a few original thoughts and ideas. The artwork is of minimal professional standards, has some room for improvements and revisions and should be corrected before mailing. Your letter has spelling and punctuation errors that should also be looked at before mailing.

A **D** grade will look like: 1 points

Your attention to detail is evident in almost no part your final. You did not follow the outline as explained, and are missing more than one key elements asked for. There is no thought given to originality. It's minimal or even too much. The artwork is not of professional standards yet and should be corrected if giving this to a client. Your letter has spelling and usage issues. Maybe does not make much sense.

An **F** grade will mean: 0 points

The project is either not turned in, incomplete and there was no attention paid to the instructions provided. There is no thought given to originality. The artwork is not of professional standards. The idea most likely should have been abandoned in favor of another approach.