



DESIGN A MAGAZINE COVER

Meets Florida Curriculum Criteria(s):10.0; 04.03; 09.04



TASK:

Create your own magazine or Tabloid newspaper cover. Put yourself on the front and include a story about you as the main headline. Be sure to include at least 5 other stories.

YOU WILL NEED TO:

- Using yourself as the cover model, design a magazine cover.
- Create at least 3 SOLID thumbnail sketches of the magazine cover + magazine title / logo
- Create a rough version of your magazine in Illustrator
- Go over suggested changes with Mr. Juul and make those changes.
- Create a final of the cover on the computer which combines the name / logo and the articles
Use Adobe InDesign 8 1/2" x 11"

TIPS:

YOU ARE BEING GRADED ON

- CREATIVITY
- ATTENTION TO DETAIL (How close is this to a real magazine cover)
- LAYOUT & DESIGN
- USE OF SOFTWARE & PHOTOGRAPHY
- THUMBNAILS / REVISIONS / FINALS PROPERLY UPLOADED
- YOU FOLLOWED INSTRUCTIONS PER SPECIFICATION

WHAT NEEDS TO BE ON THE COVER

- Magazine Title in large font / Headline.
- Largest artwork element is a photo of you which relates to the name of your magazine or tabloid.
- At least five story ideas. Include one with a "quote"
- Issue #, Month and Year, Bar Code

OUTCOME:

Students begin to fully utilize their layout & design skills, text, digital photography and copywriting skills.

RESOURCES:

WEB: <http://www.magazines.com>
www.Magazineart.org

YOU WILL NEED TO # 1:

Take a look at as many magazine or tabloid covers as you can.

1. Look through every resource available to you in class. Visit a bookstore, library or grocery store and research some covers you like.
2. What similarities do you notice about all of the different covers?

YOU WILL NEED TO # 2:

IDEAS: Think about what kind of magazine you would like to create

1. Music? Hobbies? Fashion? Food? Celebrity Entertainment?
2. For tabloid, what will the headline about you be? What about the other headline stories? Remember that most tabloids make a living off sensational (and sometimes untrue) stories.

YOU WILL NEED TO # 3:

Create at least 3 thumbnails of your cover idea (1 pts)

1. Using newsprint, create 3 solid color thumbnails of the magazine cover. Remember, we're looking for an ideal layout of the magazine name, headlines, etc. You want to balance the page.
2. Use grepping for text and pictures / artwork. Lights and darks.

YOU WILL NEED TO # 4:

Create the look of your magazine name

1. What will the title of your magazine look like? What style font? Colors?

YOU WILL NEED TO # 5:

Create your full-size layout on the computer (2 pts)

1. Make a full-size layout of your final. Choose your fonts. Place your artwork and text. Use digital photography of yourself as the cover model. Try out more color combinations.
2. You need to include: ISSUE #, MONTH AND YEAR OF RELEASE, BAR CODE in WHITE BOX about 2" x 2". Copy one off the net.
3. Photos should be modified in Photoshop and placed into InDesign
4. Go over your initial layout with Mr. Juul

YOU WILL NEED TO # 6:

Create a Final. (2 pts)

1. Create a final whose size is 8 1/2" x 11"
2. Make sure any changes suggestions requested have been made.
3. Print your final
4. Place you name and block on the back in the lower left corner.
5. Turn in your thumbnails.
6. Upload the final to Focus as a .ID file.

Grading Rubric – 5 points

An **A** grade will look like: 5 points

Your attention to detail is self-evident. You followed the outline exactly as explained. You incorporated original thoughts and ideas. The artwork is personal, of your choice and of professional standards you set. You followed Pre-Production – Production and Post Productions instructions.

A **B** grade will look like: 4 points

Your attention to detail is evident in parts of your final. You followed the outline mostly as explained. You incorporated some original thoughts and ideas. Your idea and artwork is of professional standards, but has some room for revisions. Your letter may contain a few typos.

A **C** grade will look like: 3 points

Your attention to detail is evident in some of your final. You followed the outline mostly as explained, but are missing one or more key elements asked for. You incorporated a few original thoughts and ideas. The artwork is of minimal professional standards, has some room for improvements and revisions and should be corrected before mailing. Your letter has spelling and punctuation errors that should also be looked at before mailing.

A **D** grade will look like: 2 points

Your attention to detail is evident in almost no part your final. You did not follow the outline as explained, and are missing more than one key elements asked for. There is no thought given to originality. It's minimal or even too much. The artwork is not of professional standards yet and should be corrected if giving this to a client. Your letter has spelling and usage issues. Maybe does not make much sense.

A **Failing** grade will mean: 0 to 1 point

The project is either not turned in, incomplete and there was no attention paid to the instructions provided. There is no thought given to originality. The artwork is not of professional standards. The idea most likely should have been abandoned in favor of another approach.